



BY LUDIK ÉNERGIE

# 100% PEDAL-POWERED USB PHONE CHARGING UNIT

PEDAL AT  
YOUR OWN SPEED



CHALLENGE  
YOURSELF



CHARGE  
YOUR MOBILE



FABRIQUÉ EN  
FRANCE





## Our concept

### 🔌 Charge your phone while you pedal

A pedal-powered permanent magnet generator instantly generates the energy you need.

### 👁️ Get your messages across and engage your audience

These eye-catching charging units increase your message's impact while conveying positive values. The customizable housing is designed to highlight your own messages.

### 👥 Engage your community

A wireless sensor measures the quantity of energy generated. A bespoke, customizable mobile app enhances your audience's user experience.



## Our design

“ When Mathieu asked me to design ILO, I set out to create an object that would blend into its environment. I chose a metal housing for robustness and safety outdoors. The shape is based on an origami-style folded metal sheet. ”

*Bérangère Amiot, designer*



## Our vision

“ We need to be able to charge our mobile phones anywhere and at any time: we've turned this into a fun activity suited to a healthy and environmentally-friendly lifestyle. By generating their own electricity, phone users can feel truly self-sufficient. The mobile app challenges help create a community of engaged users. In line with the values that ILO represents, we naturally opted for a “Made In France” product assembled in a sheltered workshop. ILO provides an environmentally-friendly solution to an everyday problem for our times, i.e. recharging our phones. ”

*Matthieu Pénet, Ludik Energie founder and creator of the ILO recharging unit.*





## Flexibility and adaptability

### ⚓ A compact unit suitable for any environment

The unit takes up very little floor space, needs no foundation and is easy to integrate in your everyday environment, combined with any standard seating.

### 🪑 Choosing a seat

We can help you choose the right kind of seat for the style and atmosphere of your preferred location. Whatever the style of seat, we recommend a seat with a backrest for maximum comfort.

### 🛡️ A robust unit suitable for any kind of use

The ILO unit is designed for even the fittest and most energetic users, with a 4mm thick weatherproof and vandal-proof stainless steel outdoor version. A sustainable device, in every sense of the word.

### ☀️ Comes in two versions: indoor and outdoor

The indoor unit, with a powder-coated steel housing on a wooden base, is unobtrusive, quick to install and easy to move about.

The outdoor unit is fitted on a steel plate to be anchored in the ground, and needs no mains power connection.



### ✂️ Easy to install

You can easily install both the indoor and the outdoor units yourself. We can also provide an optional installation service.

### 📱 Fun and connected

A free mobile app can be used to track the energy produced and to compare with other users.

### 🎨 Customized in your own colors

Housing colors can be customized to fit your brand or your interior decoration.

There is room for your own messages via stickers that we will print and position on the unit.

### 📦 Available for rent

ILO units can also be rented for one-off events.

To find out more about our range of solutions, see: [www.ludikenergie.fr](http://www.ludikenergie.fr)







## Public spaces

Gardens, Parks, Skate-parks, Fitness Trails,  
Eco-friendly neighborhoods, Cycle trails...



### Stylish, sustainable, connected urban furniture

Urban community facilities that meet people's needs and expectations are now key to enhancing the attractiveness of a city or neighborhood.

**Turn ILO into one of your urban features!**



## Tourism

Hotels, Outdoor hospitality, Vacation camps  
and centers...



### A fun, useful, environmentally-responsible bonus facility

Looking for that extra feature that sets you apart? Make life easier for your outdoor hospitality customers by providing them with an ILO phone charging unit.

**ILO is an easy-to-use, efficient, environmentally-responsible solution that people will talk about.**



## Stores and services

Shopping malls, Airports, Railroad stations,  
Highway rest stops or service areas...



### How to stand out from the pack and enhance customer experience

ILO units can easily be made available to the public in concourses and waiting areas. They can generate additional footfall and return visits.

**Install ILO charging units to enhance your image and your public spaces.**



## Education

High schools, Colleges, Universities...



### A practical, healthy and awareness-raising feature

Educational facilities and equipment have to keep up with changing student demands. But phone charging now accounts for a significant part of school and college energy bills.

**ILO provides a self-standing, fun, phone-charging solution.**



## Corporate use

Staff break and rest areas, Coworking areas...



### A novel way to relax while having a break

Providing your staff with quality facilities where they can relax and let off steam is a sure way of increasing performance and creating a more friendly work environment.

**ILO is ideally suited for your company's rest areas.**



## Venues

Trade Fairs, Corporate events, Festivals,  
Sporting events...



### Real life sustainable development

Energize your spaces, increase the draw factor of your stand, set up a wellbeing area in your trade fair, reach out to the public and showcase your environmental commitment.

**ILO adds that extra zest to the events you organize.**



## Customer references



DÉPARTEMENT  
DES ALPES-MARITIMES



EUROPEAN  
MOBILITY  
WEEK



GALIS®



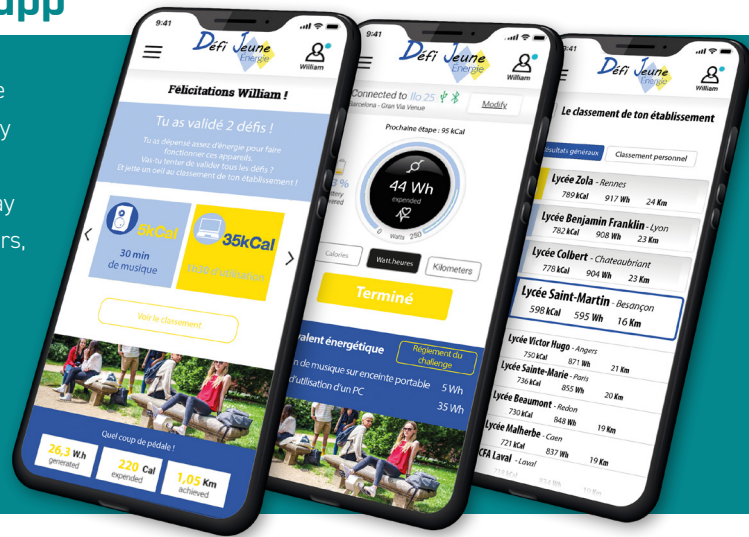
ILO,  
energy in a nutshell



## Discover the “ILO by Ludik Energie” app

All our ILO units come fitted with a Bluetooth meter compatible with the bespoke mobile app. This free device allows users to meter their energy production and to compare it with other users in the community. The application can be customized for your needs and can be an original way of interacting with all your stakeholders: employees, customers, partners, citizens or students...

### Download the “ILO” app



## “ILO by Ludik Energie” app bonus features

### ♥ Enhancing the user experience with a fun application

While charging their phone, users can display the power produced in real time and see aggregate production over several sessions.

### 🏆 Setting up your own challenges

Choose a theme (energy, health, mobility, etc.) and create your own challenges. Users can display score tables and monitor each challenge in real time.

### ⚙️ Customizing your app

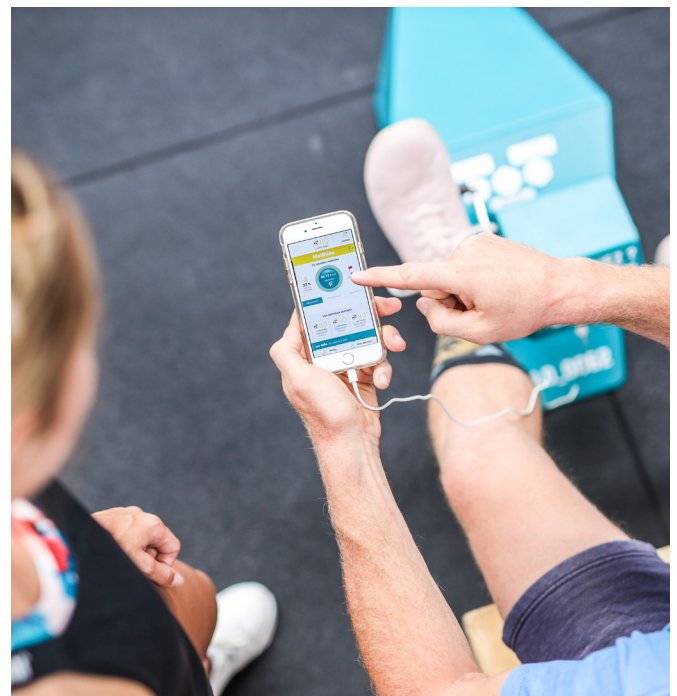
Our back office can configure the graphic interface colors and logos for each of your units. Direct users towards your bespoke contents, spelling out your corporate actions and values through key messages, publicity contents and photos for maximum effect.

### 📧 Interacting with your device users

Send a personalized email to each of your users with congratulations and rewards, in line with best data protection practices (i.e. no third party data transmission).

### 🕒 Measuring equipment use

Display the energy production stats for each charging unit to better identify usage and habits.



### ILO by Ludik Énergie

🌐 Website: [ilo-energie.com](http://ilo-energie.com)

✉ Email: [info@ilo-energie.com](mailto:info@ilo-energie.com)

☎ Phone: 00 33 (0)2 23 22 24 80

📍 Address: Rue du Marais - 35132 VEZIN LE COQUET - FRANCE